

Advertising.—On this subject Lord Brougham says, (and certainly he is a very sensible person) that the advantages of advertising are not fully appreciated by men who have just entered into business for themselves. If they are anxious to become known—receive patronage and acquire property, they must *advertise freely*. It is the only proper mode to be pursued, and is a sure guarantee to success.

He expresses our sentiments exactly what say your brother editors.